

## PRESS RELEASE

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Herman de Haan has been appointed Chief Executive Officer (CEO) of the Nederlandsch Octrooibureau (European Patent and Trademark Attorneys) as from 1 January 2011. De Haan, 50, has extensive experience in both management and marketing from various companies specialising in the provision of business services. He has previously held the positions of Managing Director at the Van Doorne NV attorney-at-law and notary public firm and Chief Operating Officer at CB Richard Ellis BV.

Nederlandsch Octrooibureau aspires to further expand its strong position in the European market in coming years. To achieve this, the management structure of the organisation has been adapted.

In addition to Herman de Haan, the other members of the new Management Team include Erwin Ehrenburg, Chief Operating Officer (COO), Marlous Stal-Hilders (Manager of the Legal Division), Arthur Meekel (Manager of the Chemical Division), and Maarten Ketelaars (Manager of the Mechanical Engineering Division).

Herman de Haan: "Nederlandsch Octrooibureau holds a top position in the market and we see ample opportunities for further growth in coming years. We will also continue to make the necessary investments that enable our clients to fully benefit from further digitalisation. An upward trend in the number of European patent applications is reflected in our strong focus on the European market."

Nederlandsch Octrooibureau is one of the largest European consultancy firms specialising in intellectual property, with more than 120 years of experience. The firm combines professional knowledge and an efficient customer-oriented approach in order to develop and maintain long-term client relationships and invests continuously in innovative and sustainable solutions and systems to serve clients around the world.

### Note to the editor, not intended for publication:

For more information and to request an interview, please contact:

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Press photos of the new Management Team at Nederlandsch Octrooibureau can be found at [www.octrooibureau.nl](http://www.octrooibureau.nl).